

# Introducing Career Coaching and Pathways Using Pathway Maps for Career Exploration and Planning



WY Adult Education Summer Institute August 9, 2023



#### Jeffrey A. Fantine, Ph.D.

- ➤ Nearly 35 years in Adult Education
- > Former:
  - Instructor/Director of Local Adult Education Program
  - Director, Adult Education Professional Development Center (Ohio)
  - State Director of Adult Education (Maine)
  - Director of OCTAE's National Career Pathways Project
  - COABE Vice President
  - NCL Vice President and AALPD Chair

#### **Current:**

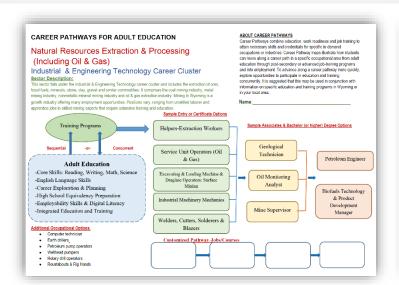
- Professor of Adult Education Graduate Studies at OSU
- National Consultant/Trainer

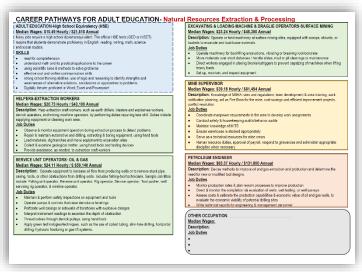
**Adult Education – Workforce Development – Career Pathways** 



#### SESSION OBJECTIVES

- Introduce and Provide an Overview of Career Pathways Chart and Maps
- Discuss How to Use Maps in Your Program, Particularly in Your Career Coaching / Advising Process







# **Career Pathways Maps - Overview**



#### **Purpose:**

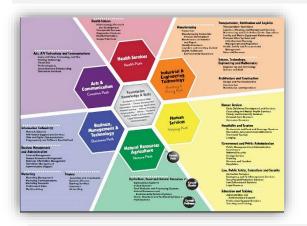
• To assist students with exploring career opportunities, understanding a career path within an industry or field, becoming familiar with relevant information and job tasks for a particular occupation, and planning a preferred career path and/or the education and training required for a specific occupation.

NOTE: The Maps were aligned to in-demand occupations, wage information and industry growth projections for Wyoming as detailed on the state's Department of Workforce Services' Labor Market Information website: <a href="https://doe.state.wy.us/lmi/">https://doe.state.wy.us/lmi/</a>, to industry titles and job descriptions and duties as detailed on the national ONET website: <a href="https://www.onetonline.org/">https://www.onetonline.org/</a>.



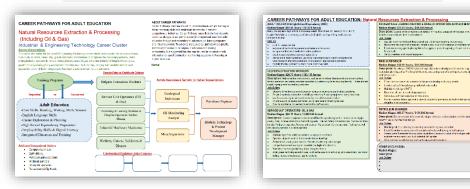
### **Career Pathways Chart and Maps**

#### **Career Pathways Chart**

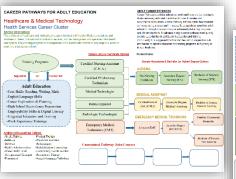


#### **Career Pathways Map**

**Natural Resources Extraction & Processing** 

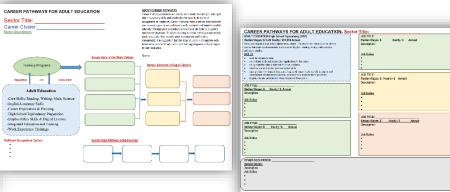


# **Career Pathways Map**Healthcare & Medical Technology





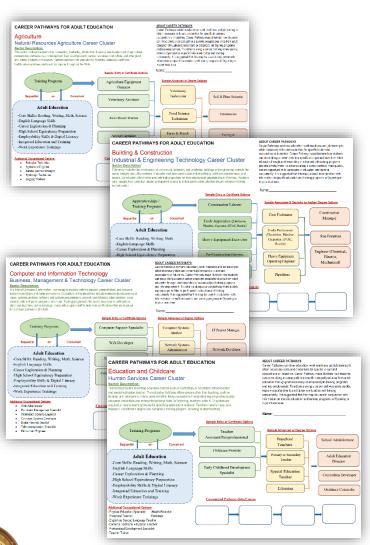
#### Career Pathways Map BLANK





**Introducing Career Coaching and Pathways** 

# **Other Career Pathways Maps**



Agriculture

**Building & Construction** 

**Computer & Information Technology** 

**Education & Childcare** 

**Energy Manufacturing & Technology** 

**Entrepreneurship** 

**Financial & Business Services** 

**Hospitality & Tourism** 

Manufacturing, Fabricating & Engineering

**Retail Trade** 

**Transportation & Logistics** 



#### **DISCUSSION GROUPS**

 At your table groups, choose a notetaker and spokesperson, discuss how you could use the chart and maps in your program

#### Think about:

- Partners and Community
- Program Promotion
- Orientation
- Career Success Course

- Career Exploration and Planning
- Advising
- Classroom
- Transition Planning

You will have 10 minutes for your discussion

Let's HARVEST your discussions...

 Your spokesperson will share highlights of your conversation with large group



#### **Promotion – Recruitment**

- Use maps or parts of them on their promotional materials.
- > Seeing the maps in promotional materials or during orientation can inspire students to explore occupations within a specific industry with a visible, direct connection to adult education.
- > Programs could share these with stakeholders to illustrate how students move from adult education into the workforce. Also, these maps can help broaden stakeholder understanding of adult education being about more than the HSE test.



# **Career Exploration & Planning**

- > Use maps in the Career Success Course to explore occupations within a specific industry and become familiar with duties and wage information relative to those occupations
- ➤ Use maps with students during the onboarding process when discussing career interests and goals.
- > Students could use maps to develop their own education, training and career path.



# **Coaching / Advising & Transition Planning**

- ➤ Advisors could use these with students when discussing career opportunities as well as education and training programs required for specific occupations.
- ➤ This could be a tool for progress checks during advising sessions. Where are you now? Where do you want to be? How will you get there?
- > Students could use their map as a way to plan for transition. Where are the training programs for my chosen field? Explore the details of those training programs.



#### **Instruction**

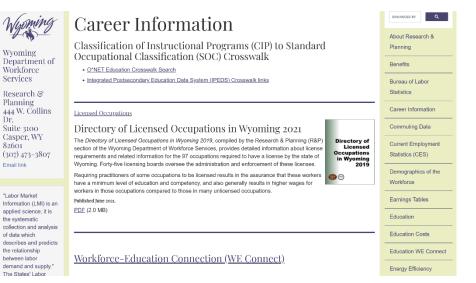
- > Students could work in groups based on career interests to discuss and further research specific occupations and industries.
- Instructors could have students think about where certain skills they're learning in the classroom apply to specific occupations based on the duties articulated in the maps. It might be better in today's world to say "where would these skills apply in various occupations" v. "you need to learn this because it's on the test."
- > The idea of career v. job is often addressed in the adult education classroom. The maps could be used to help students understand a lifelong career path and their place in it.

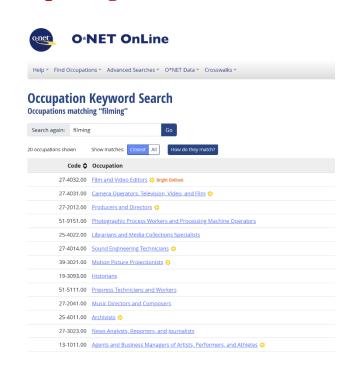


#### How can we develop a Career Pathways Map using the BLANK FORM?

**WY DWS** 

https://doe.state.wv.us/lmi/career.htm





**ONETOnline** https://www.onetonline.org/find/result?s=filming

These are the same resources you could use to supplement the existing Maps.

**Introducing Career Coaching and Pathways** 

# **Career Coaching / Advising**

- Career Coaching is a process that helps students identify and achieve their career goals.
- It's typically considered an asset-based approach whereas advising is considered a deficit-based approach
- A career coaching process helps students apply interests and skills to access employment opportunities.



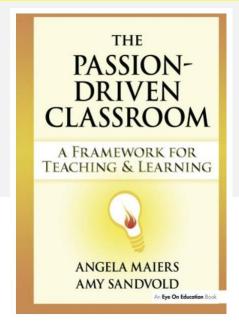


# **Career Coaching / Advising**

#### STAGES OF CAREER COACHING

- 1. Initiation Stage
- 2. Exploration Stage
- 3. Planning Stage
- 4. Progression Stage
- 5. Transition Stage

Start by discussing passions...

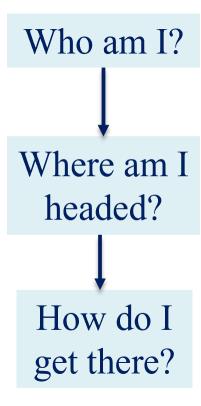




# **Career Coaching / Advising**

#### **A Career Coaching Session**

- **➤** How are things going?
- ➤ What's going well for you in the program? What have you learned since our last session?
- ➤ What are challenges you are experiencing with your education? What are you having difficulty with?
- Let's review your education and career goals, where are you in achieving those goals? Do you need to make any changes to your goals?
- ➤ Is there anything I can help you with?





#### PAIR PRACTICE

 Choose a partner (teams of two), one of you will be the coach and the other a student, use one of the maps you've been given: Natural Resources, Healthcare or Blank

The 'coach' will use the map to talk with the 'student' about an industry, occupations within that industry, knowledge and skills, goal setting and planning, training programs, etc.

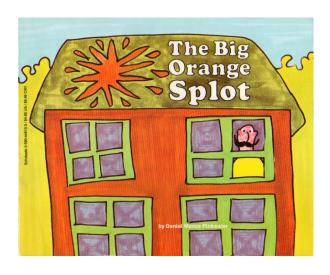
Let's HARVEST your coaching session...

- You will have 15 minutes for your coaching session
- Be prepared to share highlights of your coaching session



# Bedtime Story The Big Orange Splot







Questions:
Jeff Fantine
jeff.fantine@gmail.com



Thank you for your participation in today's session and for your dedication to implementing career pathways. Thank you for your work in adult education and for all that you do for our students. You are rockstars!

